

## Coleman Public Relations & Consulting Firm LLC



### Key information

- **Office**

2372 Merriweather Way  
Wellington, FL 33414

- **Contact**

Kellen Coleman, Principal  
Office phone: 925-367-5478

**Email:**

[Kellen@Colemanprfirm.com](mailto:Kellen@Colemanprfirm.com)

- **Website**

[www.CPRFIRM.com](http://www.CPRFIRM.com)

- **SBA 8A certified**

- **DUNS Number**

079876339

- **CAGE Number**

7ECN3

- **NAICS Codes**

Code#:

541611 Management Consulting Service

541613 Marketing Consulting Services

541810 Advertising Services

541820 Public Relations Services

- **Government credit cards accepted (if applicable)**

VISA

MasterCard

Crypto Currency

Bitcoin, Litecoin, AKOIN, Ethereum,  
Dogecoin

### Summary of Services

Coleman Public Relations & Consulting Firm (CPR FIRM) is a minority-owned business, focusing on community, government, public relations based in South Florida. At CPR FIRM we have our eyes' and ears on the pulse of what's new in communities and technology.

We meet the demands of both state and federal government clients.

### Capabilities or Core Competencies

- Press and media nationally and internationally
- Coaching clients to give great interviews
- Creating Social Media Campaigns using FB, Twitter, Instagram and YouTube
- Creating and managing TV and radio networks on Amazon, Roku, and other outlets
- Ability to reach every door in America, and many abroad. Copy and layout for print, broadcast and direct mail including posters & flyers
- Mentoring at risk youth creating future leaders in public relations programs

### Public Outreach Program Development & Implementation

Our team develops and implements public outreach programs which are designed to clarify our client's target message.

We are then able to tailor the message to our client's target audience using a successful strategic communications plan. We execute PR campaigns and community outreach programs by distributing messages via social media and e-learning tools to enhance our client's brand.

We provide our clientele with the necessary tools needed to make a positive impact in the media. We teach our clients how to take control of their story and how to brand their product to niche markets.

### Recommendations and Quotes from Clients

*"I can't say enough my experiences with Kellen. He's bright, insightful, and hard working, he makes things happen and an excellent in his gifts and skills. He's a rare individual and an asset to any organization and believes in the family first motto. His vision for the companies he forms or is involved with is always calculated and brilliant.."* Dr. Tina, Co-founder, CNATOMD, [Berthina@CNATOMD.COM](mailto:Berthina@CNATOMD.COM)

*"Kellen is professional, reliable, and generous with his time and assistance - the trifecta in business!"* Phillip Scott, African Diaspora News Network, YouTuber [Phillipscott@africandiasporanews.org](mailto:Phillipscott@africandiasporanews.org)

Kellen Coleman: Masters in Mass Communication Principal.  
Over a decade of public relations experience in the fields of government, technology, non-profit and entertainment.

**Past Performance**

**MindSeekers.com**

Responsible for recruiting 22 temporary employees for the opening of Sound Transit Train Stations within a 48 hour period. Subcontractor for Mind Seekers.

Owner Chris Bailey  
Email: [chrisb@mindseekers.com](mailto:chrisb@mindseekers.com)  
Phone: (425) 856 8393  
Web: <http://www.Mindseekers.com>

**African Diaspora News Channel**

Responsible for booking and organizing daily guests, social media management, and community outreach for the African Diaspora News Network. The ADNN is YouTube's highest rated Black News Channel for the African American Community.

Owner Phillip Scott  
Email [theadviseshowtv@gmail.com](mailto:theadviseshowtv@gmail.com)  
Web <http://www.Adviseshow.com>



**CEUfast.com**

Writing Continuing Education Courses targeting Health Care Professionals including; physicians, Advanced Registered Nurse Practitioners, Physician Assistants, Physical Therapists, Registered Nurses, Occupational Therapists, Social Workers.

[CEUFAST.COM](http://CEUFAST.COM)

**City of Seattle**

*Seattle King County NAACP*  
CPR FIRM created and scheduled 15 months of automated messages targeting the African American Community in the Greater Seattle area using social media. We also used other social media platforms such as LinkedIn and YouTube to create a white board on the Seattle Ban the box and \$15 minimum wage campaign.



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